



LE PELICAN ^{★★★★}
Annecy - France

Press kit

2025 - 2026

Le Pélican^{★★★★}

An Experiential Hotel in the Heart of Annecy

One of the latest additions to the PVG Group (Pollet-Villard Groupe), Le Pélican is a prestigious 4-star hotel set within a historic, heritage-listed building, ideally located at the entrance to Annecy's Old Town, overlooking the lake. Blending the charm of a historic residence with a striking contemporary extension, the hotel creates a seamless dialogue between heritage and modern design, bringing a fresh new destination to the heart of Annecy.

With 101 rooms and suites, including the signature Igloo Suite, the immersive dining and lounge concept Ô Bon Bec, a heated outdoor swimming pool open from early April to October, the sun-soaked summer terrace Ô Cèdre, and its very own resident DJ, Le Pélican is much more than a hotel — it's a vibrant place to stay, gather and experience the best of Annecy.

Combining an exceptional lakeside location with a lively, cosmopolitan atmosphere, Le Pélican brings a new energy to the city. Just steps from the Old Town and facing the lake, it's the perfect place to experience Annecy in style — an unmissable destination in the heart of the *Venice of the Alps*.



The Revival of the Hospices: A Place Steeped in History

The story of the Hospice buildings in Annecy began in 1820. In the years that followed, architect Prosper Dunant oversaw the construction of the first hospital, incorporating buildings from the former Capuchin convent. Further extensions were later undertaken under the direction of Ignace Monnet.

This is where Le Pélican's story begins. To break up the monotony of the façade, sculptor Joseph Tavernier was commissioned to create a pelican sculpture, intended to adorn the triangular pediment. A powerful symbol of charity and maternal love, the pelican is traditionally associated with protecting and nourishing its young, even at the cost of its own life. The original pelican medallion, which has been preserved to this day, embodies the spirit of hospitality. What could be more fitting, then, than for a hotel to make its home within these historic walls?

Traditionally, a tree was planted to mark the inauguration of a new building. At Le Pélican, a magnificent century-old Lebanese cedar, standing 25 metres tall, proudly graces the hotel's façade. Here, the legacy of Annecy's 19th-century healthcare institutions lives on — a lasting testament to a history shaped by charitable works, hope and the enduring spirit of life.

1820



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A Vision by Christian de Portzamparc



In 2009, work began on Annecy's Avant-Scène eco-district, a contemporary residential development designed around a two-hectare park, with expansive lawns open to the public. At the heart of the project is Christian de Portzamparc, the renowned architect, urban planner and artist whose vision shaped the district.

It was this same vision that inspired his design for Le Pélican. On one side stands the historic building, steeped in centuries of history and brought back to life through an exceptional renovation. Inspired by the pelican medallion and the majestic cedar tree that graces its façade, this part of the hotel is named Le Cèdre.

On the other side, the hotel's contemporary extension, known as La Scène, evokes a rugged cliff face or a raw mountain sculpted by nature and the elements. Defined by its mineral textures and striking architectural presence, the building draws inspiration from the surrounding lake and mountains — the very landscape that gives this new addition its identity. Together with the park behind it, La Scène embodies the hotel's cosmopolitan spirit and contemporary outlook.

A glass-enclosed walkway connects the two buildings, creating both a striking contrast and a symbolic bridge between past and present, heritage and renewal. Suspended between these two architectural worlds, it offers remarkable views in opposite directions: the shimmering waters of Lake Annecy on one side, and the Basilica of the Visitation on the other.

Through this dialogue between architecture, history and landscape, Christian de Portzamparc has created a distinctive destination where Annecy's heritage meets contemporary design.

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A Commitment to Sustainability

With a strong focus on environmental responsibility, Le Pélican is heated and cooled using an innovative thermal energy system that draws on the waters of Lake Annecy, 12 metres below the surface. This renewable energy solution meets 95% of the Avant-Scène district's heating and domestic hot water needs, as well as 100% of its cooling requirements. By harnessing a local, renewable energy source, the system consumes 15 times less energy than a conventional system and saves an estimated 2,250 tonnes of CO₂ each year — an impressive achievement in the hospitality industry.

Le Pélican's environmental commitment extends well beyond energy efficiency. The hotel has joined 1% for the Planet, a global network of businesses committed to protecting the environment. Through this initiative, Le Pélican donates 1% of its annual revenue to approved environmental organisations, becoming the first hotel in France to make this commitment.

The hotel also partners with Unisoap, the first French organisation dedicated to recycling hotel soap and redistributing it to disadvantaged communities. Combining environmental responsibility with humanitarian and social action, this initiative helps improve access to hygiene while reducing waste.

Local engagement is another cornerstone of Le Pélican's approach. From equipment to furnishings, products and materials have been sourced as locally as possible. The owners have made a conscious effort to showcase regional expertise and craftsmanship, working with nearby suppliers and service providers to support the local economy and strengthen ties with the surrounding community.



A Bakery at the Heart of the Hotel: A One-of-a-Kind Concept in Annecy

Ô Bon Pain bakery is located at the entrance to Le Pélican hotel. The smell of freshly baked bread and warm pastries attracts all those with a sweet tooth.

Rémi, the baker, and Quentin, the pastry chef, reinvent their offerings throughout the year to provide seasonal products to take home, to friends' houses, to enjoy by the lake... or simply to savour on site beneath its lush green canopy. The shop combines a modern feel, thanks to its Sahara black marble, with a traditional touch through the use of wood. Here, everything is arranged just like at home: Savoyard cakes, viennoiseries, bread, crusty baguettes, sandwiches, pastries, cakes...



The canopy

The Interior Design Concept

Hervé Lefillatre, a true native of Annecy, studied at Lycée Berthollet before attending the Annecy School of Art. He was even born in the former hospital that now houses Le Pélican hotel! Could this project ultimately be a sign of destiny?

A passionate architect, he draws inspiration from his roots and the surrounding natural environment. The lake and mountains are at the heart of his identity, as they are for the PVG Group, which has been established in La Clusaz and Annecy for over 40 years. Hervé Lefillatre has an extensive clientele throughout France, but Le Pélican has given him the opportunity to return to the very heart of his hometown.

The PVG Group placed its full trust in him, giving him complete creative freedom. With nature as the central element, the architect sought to create a harmonious interplay between the elements and the materials.

A Pathway to the Canopy

The reception at Le Pélican is a vibrant space, conceived as a transition from the tangible to the spiritual, a kind of buffer zone where positive energies flow freely.

As soon as guests pass through the revolving door, their eyes are drawn to the 17 sun rays set into the entrance floor, inviting them to step into this unique space.

Everything is open and interconnected, from the reception desk in patterned concrete to the glass-walled welcome area. The two majestic trees created by Jean-Luc Ramasco are part of an immersive scenography. Guided by the flight of a bird, guests naturally follow the path towards the canopy. At this point, two options await: the dining area or the guest rooms upstairs.

Rooms & Suites

With the aim of carrying the hotel's botanical theme throughout, access to the rooms has been designed around two main concepts: water in its liquid state, evoking Lake Annecy, and, in contrast, its solid state as ice. An exceptional hotel that brings together the natural and the original.

95 rooms

Classics

Superiors

Prestiges

Mezzanines

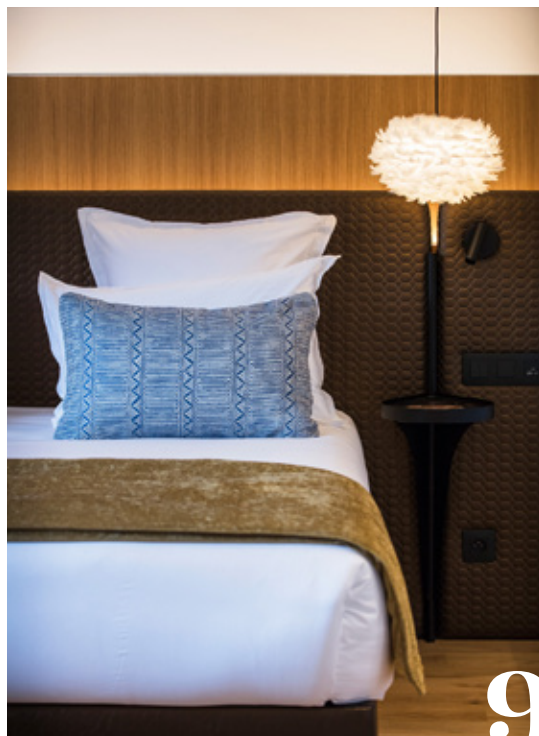
6 suites

Junior

View lake

Pélican du Lac

Igloo du Lac



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A New Vision of the Hotel Room



The 95 rooms and 6 suites at Le Pélican all benefit from the charm of their unique setting and exceptional natural light, particularly in the historic building.

Designed around the concept of "open wardrobes", the rooms feature dressing areas and other storage spaces without interior doors. This concept stems from the owners' observation that many guests leave personal belongings behind in hotel rooms.

Within a refined, understated setting, bespoke furniture, marble and dark wood combine to bring modernity and sophistication to the comfort of a peaceful retreat, inviting guests to unwind and embark on an inner journey.

Mirrors are positioned to maximise natural light and offer unique views of the lake or the Basilica of the Visitation.

Inspired by the fissures of a mountain, the dressing areas and desks feature an asymmetrical design and are crafted from wood in Pelican blue tones. The rooms are illuminated by pendant lights adorned with feathers or made from smoked chrome-finished glass. The windows are dressed with speckled curtains, crafted in workshops in Talloires-Montmin.

In the bathrooms, white marble and warm mosaics create an inviting atmosphere conducive to relaxation. The experience continues with comfortable seating upholstered in soft, deep-blue fabrics.



The rooms and suites in the Le Cèdre building are the most spacious and luxurious, featuring mezzanines or raised platforms designed to make the most of the views across Annecy, its lake or the Basilica of the Visitation. High ceilings and exposed beams enhance these spaces, bringing together warmth and elegance.

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The Igloo du Lac Suite

The real hidden gem lies on the sixth floor, tucked beneath the roof of the historic building: the Igloo Suite... This extraordinary suite is a must for guests staying at Le Pélican. It features a round, ogival-shaped room, offering a chance to escape into a world of its own, with an igloo-inspired atmosphere in which to unwind after the day's adventures.

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The Pélican du Lac suite



The La Scène building boasts the hotel's finest terrace, home to the Pélican du Lac Suite. Featuring a bedroom and a living room with a sofa bed, the suite can accommodate up to four guests.

Spanning 40 m², this suite combines refined décor with contemporary design. French doors open onto a 60 m² terrace overlooking Lake Annecy, complete with a barrel-style spa, an outdoor summer lounge area and sun loungers. A breathtaking panorama for an unforgettable stay.

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Ô Bon Bec is revolutionizing traditional dining

Ô Bon Bec champions the perfect balance between a laid-back lounge atmosphere, lively entertainment and trendy hospitality. Divided into several distinct areas, the bistronomic restaurant Ô Bon Bec aims to surprise and delight its guests. Whether dining at a table, relaxing on a sofa, sitting beneath the glass roof or enjoying the terrace, the venue reimagines the art of hospitality.

Located on the first floor, Ô Bon Bec is revealed as you walk through a lush, green canopy. At the entrance, guests can admire the wine cellar and the ageing cellars for dry-aged meat and cheeses from Crèmerie des Marchés Dubouloz, awarded the prestigious Meilleur Ouvrier de France distinction.

Reflecting the cosmopolitan spirit that defines Le Pélican, a variety of atmospheres and colours distinguish the different areas of this spacious 280 m² dining room. The low tables and banquette seating at the entrance contrast with the more traditional seating arrangements by the windows. A modular sofa, a contemporary reinterpretation of the traditional conversation seating of days gone by, adds a touch of originality and design to the lounge area. At the heart of the floor, the understated yet striking bar, clad in emerald-green zellige tiles, brings food lovers together for the breakfast buffet.

Ô Bon Bec can accommodate up to 100 guests indoors, including a section beneath a glass roof offering lake views and available to enjoy in both summer and winter. During the summer season, a further 130 guests can enjoy an outdoor dining experience on the terrace overlooking the lake.

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The Chefs

Sylvain Fombertasse



Guillaume Sarrazin



The Executive Chef of Ô Bon Bec, Sylvain Fombertasse, is already a familiar face within the PVG Group, having previously worked at the four-star Impérial Palace in Annecy. Trained in the kitchens of Lyon under the renowned chefs Bocuse and Pignol, this son of restaurateurs and brother of a chef has gastronomy firmly in his DNA. After seven years at the Impérial Palace Brasserie, Chef Fombertasse crossed to the other side of the lake to offer bold, indulgent bistronomic cuisine.

Since the restaurant first opened, Sylvain has been joined by Guillaume Sarrazin, who has since become Head Chef.

Together, they create inventive, seasonal cuisine that reimagines the art of gastronomy.



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The menu

The menu offers a refined blend of dishes inspired by exotic flavours and crafted with ingredients sourced from the French terroir, creating an explosion of flavours with every bite.

Ô Midi

Whether you're enjoying a business lunch, dining with colleagues or simply treating yourself to a delicious midday break, Ô Bon Bec has created a dedicated lunch menu at an attractive price:

- ▲ Daily special: €21
- ▲ Starter + main course or Main course + Dessert: €25
- ▲ Starter + main course + Dessert: €29

Ô Menu

To enjoy a delicious dining experience, Ô Bon Bec offers a set menu for €60, available for both lunch and dinner, throughout the week and at weekends. This menu gives you the freedom to create your own selection:

- ▲ Starter and main course from the set menu selection
- ▲ Side dish and dessert of your choice from the à la carte menu

Little Pélicans

At Ô Bon Bec, children are always welcome! That's why we've created the P'tits Pélicans menu, designed to delight the taste buds of these little food lovers in the making.

They can enjoy a main course with their choice of side dish, an ice cream bar and a drink — all at a family-friendly price of just €15!





The Swimming Pool

Nestled beside the majestic cedar tree, the heated outdoor swimming pool, open from early April to late October and reserved exclusively for hotel guests, offers an inviting haven of relaxation where you can unwind and let go.

To create access to the pool, interior designer Hervé Lefillatre drew inspiration from the famous Pont des Amours (Lovers' Bridge), located just a short distance from the hotel. An iconic landmark of Annecy, the bridge's romantic charm perfectly captures the spirit of the city, often referred to as the "Little Venice of the Alps."

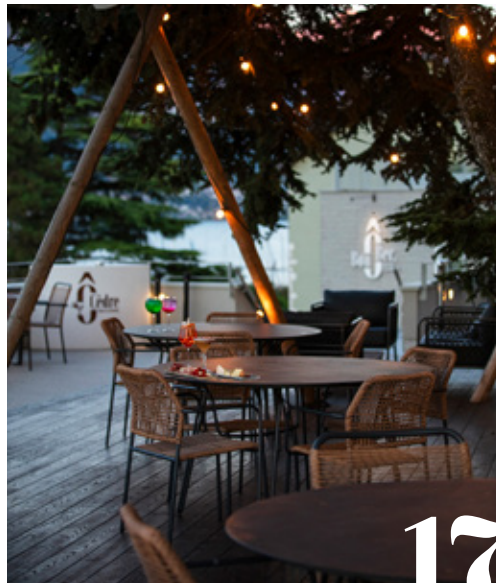


Ô Cèdre Terrace & Petanque

To further enhance its unique character, Le Pélican has created a place where guests can admire the lake while sipping on their favourite drink. Nestled comfortably into the lounge sofas and sheltered beneath the branches of a century-old cedar tree, it's time to unwind, let go and enjoy the breathtaking panorama before you.

Ô Cèdre rooftop is a bar offering one of the most beautiful views of Lake Annecy, right at the entrance to the Old Town.

The only thing missing here is the sound of cicadas as you enjoy a game of pétanque, with two courts located right next to the bar. Open every day during the summer from 12 noon to 11 pm, Ô Cèdre sets the scene for unforgettable evenings with live music.



Afterwork and Live Music

Immerse yourself in an unforgettable after-work experience, where laughter and conversation flow in a warm, relaxed atmosphere, all enhanced by breathtaking views of Lake Annecy.

For an even more vibrant atmosphere, join us throughout the summer for our special evenings:

- Every Wednesday evening from late June to late August, as well as Friday evenings in May, June (until the end of June) and September, singer and DJ Karo takes centre stage, bringing the energy with her dynamic performances.
- Every Friday evening from late June to late August, let yourself be swept away by the live music of talented local bands, bringing your after-work gatherings to life with captivating performances.

Join us on the Ô Cèdre terrace for unforgettable evenings where great music and a fantastic atmosphere are always on the menu!

The Magic of the Festive Season by the Lake

Every year, as Christmas and New Year approach, Le Pélican Hotel lights up in all its festive splendour, inviting guests to experience the magic of the season in an enchanting lakeside setting. Illuminated façades, enchanting decorations and a majestic, sparkling cedar tree come together to create unforgettable memories for guests of all ages.

For the occasion, Guillaume Sarrazin, Head Chef at Ô Bon Bec restaurant, creates special menus for Christmas Eve and New Year's Eve, showcasing seasonal ingredients, local flavours and refined pairings.

From December onwards, Ô Bon Pain bakery offers handcrafted Yule logs created by Pastry Chef Quentin Thevenard, before celebrating Epiphany with generous, traditional galettes des rois.

Whether you're planning a festive getaway, an exceptional dining experience or a sweet indulgence, the festive season at Le Pélican is celebrated every year in a warm and welcoming atmosphere, where tradition meets the art of living in Annecy.



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The century-old cedar tree lights up your festive season every year!



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For Business Travellers



Meeting Rooms

Located in the Scène building, the two meeting rooms offer a pleasant setting conducive to creativity, collaboration and fresh thinking. Whether you are organising study days, seminars, conferences, exhibitions, product launches, showrooms or receptions, the interconnected spaces can be configured to suit your needs, with up to five rooms available in total.

Accommodating between 6 and 140 people, these welcoming spaces benefit from the exceptional services of Le Pélican Hotel, allowing you to work in complete peace of mind. Each room is equipped with a Newline MIRA interactive touchscreen display, making it easy to deliver presentations on-site or host video conferences.

An additional meeting room is also available to rent just a short walk from the hotel.



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A message from the Owners



Le Pélican Hotel is part of the regional PVG Group, which also owns the Impérial Palace Hotel, located at the opposite end of the Pâquier park.

"Time has always given meaning to our actions and decisions. It has shaped the course of our family history, a story rooted in people, the art of living and the art of hospitality. Deeply attached to the city of Annecy and its own history, which echoes our own, we have made its influence and reputation an extension of our personal and professional fulfilment.

Le Pélican is the sixth hotel in our group and our second in Annecy — a symbol of achievement and renewal. We dreamed of it for many years before bringing it to life. It embodies our values, our philosophy of authenticity and our vision of the art of living and hospitality.

Now, we invite you to pause time and savour every moment in this unique hotel, where everything has been carefully designed to offer you both intimacy and space, attentive service and discretion, serenity and celebration, precious family moments and intimate escapes for two."

Gaston and Olivier Pollet-Villard, Owners

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Our Commitments

SYLV'ACCTES

Le Pélican is proud to contribute to the preservation and regeneration of forest areas, particularly in the Bauges, Grand Annecy and Thônes Valley regions, by supporting SYLV'ACCTES. The association promotes sustainable forest management that respects ecological, social and economic considerations.

Its mission is to preserve biodiversity, strengthen the resilience of forest ecosystems and promote responsible forestry practices, helping forests adapt to the environmental challenges of tomorrow.

Amount donated: €16,625.84

In 2025, Le Pélican Hotel was awarded the "Acteur Engagé" (Committed Business) label by the Lake Annecy Tourist Office. This distinction recognises establishments committed to sustainable and responsible tourism through concrete initiatives that help protect the environment, support the local economy and raise visitors' awareness.

By joining this network, Le Pélican reaffirms its commitment to the balanced and sustainable development of the Annecy region.



HOPE

Breast Cancer Awareness and Support

In support of Breast Cancer Awareness Month, Le Pélican joined the fight against breast cancer, an important cause that affects one in eight women in France. Throughout October, the hotel's iconic cedar tree was illuminated in pink, and a portion of the proceeds was donated to HOPE, a local association dedicated to research and supporting people affected by the disease.

Through equine-assisted therapy and creative workshops, HOPE helps women rebuild their emotional well-being following a cancer diagnosis, complementing their medical care.

For every stay booked, €1 was donated to the association, with additional contributions collected through treatments at partner Cristal Spas (Impérial Palace Annecy and Hôtel Beauregard La Clusaz). Thanks to the generosity of guests and the dedication of the teams, a total of €1,852 was raised and donated to the association.

Total amount donated: €1,852

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ASTERS

Haute-Savoie Conservatory of Natural Areas

For over 20 years, the Haute-Savoie Conservatory of Natural Areas (ASTERS) has been working to protect, manage and promote the region's natural environments, including the Bout du Lac d'Annecy National Nature Reserve. Through its initiatives, ASTERS works to preserve biodiversity, support local areas in addressing the challenges of climate change and raise public awareness of the richness of local ecosystems. By supporting this initiative, Le Pélican Hotel actively contributes to the long-term preservation of its natural surroundings.

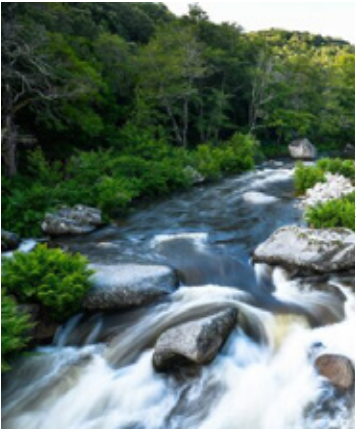
Amount donated: €15,000



Rivières Sauvages

Aware of the importance of preserving aquatic ecosystems, Le Pélican supports the Association du Réseau Rivières Sauvages (ARRS), the Wild Rivers Network Association. Its work brings together public and private partners around scientific, technical and environmental programmes aimed at preserving free-flowing, authentic and vibrant rivers, while deepening our understanding of these remarkable natural environments.

Amount donated: €5,000

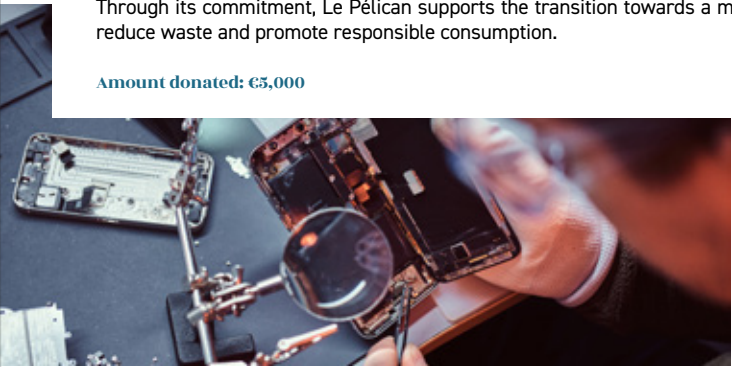


HOP

Stop Planned Obsolescence

The HOP (Stop Planned Obsolescence) association works to extend the lifespan of products and encourage more responsible consumption habits. It brings together citizens, businesses and institutions to promote durable, repairable goods designed in line with the principles of the circular economy. Through its commitment, Le Pélican supports the transition towards a more sustainable model, helping to reduce waste and promote responsible consumption.

Amount donated: €5,000



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Practical Information



Marquisats Beach	3 min
Old Town and City Centre	5 min
Pâquier and Jardin de l'Europe	8 min
Impérial Palace (casino, spa, conference centre)	12 min
Albigny Beach and the Petit Port area	15 min



Annelly Train Station	8 min
A41 and A43 Motorways	15 min
Geneva Airport	40 min
Chambéry	40 min
Ski Resorts (La Clusaz, Le Grand Bornand, Megève, Chamonix...)	between 50min et 1h30
Lyon and Grenoble	1h30
Paris	3h40
(by high-speed train (TGV) from Annecy or Geneva)	

Accès



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